Cognitive Walkthrough

***Scenario 1***

**Will the user try and achieve the right outcome?**

Step 1: Yes and will most likely go to the search bar

Step 2: No, the advanced search options are at the bottom on the page and not easy to find right away (Inconvenient)

Step 3: The user will try, but the outcome is not guaranteed to be correct

Step 4/5: Yes, the user will be able to understand input

Step 6: Yes.

**Will the correct action be made sufficiently evident to the user?**

Step 1: Correct usage may be a problem since the search algorithm will not take general queries and need to be more specific

Step 2: No, it’s at the bottom of the page.

Step 3: No the selection options are not a common metric for filtering

Step 4/5: Yes, page change indicated a specified action

Step 6: Yes

**Will the user associate the correct action with the outcome they want to achieve?**

Step 1: Querying should be, yes they want to find the item

Step 2: No won’t be able to find it / no guarantee of finding the outcome even if they do the correct action

Step 3: Probably not because the user can’t specify a range (25-35) in the filtering section

Step 4/5: Yes, the bolded text at top of the page

Step 6: Yes

**If the user takes the correct action, will they then promptly take the next step in the task?**

Step 1: Yes

Step 2: Yes but it is possible to become too specific

Step 3: Yes

Step 4/5: Yes

Step 6: Yes

***Scenario 2***

**Will the user try and achieve the right outcome?**

Step 1/2: Yes, there’s more than one way of doing it.

Step 3: If they want to insure that their request will be approved and not futile, then yes.

Step 4/5: Yes

**Will the correct action be made sufficiently evident to the user?**

Step 1/2: Yes.

Step 3: All they have to do is read, so yes.

Step 4/5: Yes.

**Will the user associate the correct action with the outcome they want to achieve?**

Step 1/2: Yes.

Step 3: Yes.

Step 4/5: Yes.

**If the user takes the correct action, will they then promptly take the next step in the task?**

Step 1/2: Yes, changes the page.

Step 3: Yes.

Step 4/5: Yes shows a confirmation page.

***Scenario 3***

**Will the user try and achieve the right outcome?**

Step 1: Yes, the query is straightforward and search bar is easy to find. There’s room for error on the search bar because the queries must be very specific.

Step 2: Yes, intuitive/learned/common steps.

Step 3: Yes, intuitive to perform the task given.

Step 4 (“Check Out” option): Yes.

Step 5: Yes, pretty intuitive.

**Will the correct action be made sufficiently evident to the user?**

Step 1: Yes.

Step 2: Yes.

Step 3: Yes.

Step 4 (“Check Out” option): Yes. but the two different checkout options will be confusing even though they’re the same thing

Step 5: Yes, pretty intuitive.

**Will the user associate the correct action with the outcome they want to achieve?**

Step 1: Yes it is obvious to see the right outcome after the right action.

Step 2: Yes, page will change.

Step 3: Yes, the item will be shown as added in the cart.

Step 4 (“Check Out” option): yes they will go to checkout but the two options are confusing

Step 5: Yes, pretty intuitive.

**If the user takes the correct action, will they then promptly take the next step in the task?**

Step 1: Yes the page changes

Step 2: Yes, the page will change to the product page, possibly with an image.

Step 3: Yes, it will take you to the shopping cart page.

Step 4 (“Check Out” option): Yes loads next page, both buttons take user to secure checkout

Step 5: Yes, pretty intuitive.